

## About Traverse

Traverse is an employee-owned social impact organisation with a **long history of working within the infrastructure sector** covering the public sector, regulated industry and infrastructure providers. Our mission as an organisation is to ensure a positive impact of our projects for the public good, and to further inclusive democratic participation.

We can **deploy resources rapidly and flexibly**, drawing on our 45 permanent staff, a flexible pool of temporary staff (vetted and briefed to work remotely), and a comprehensive register of experienced associates.

## Our Infrastructure Experience

We have worked with some of the largest infrastructure organisations, including **Jacobs, Arcadis, Highways England, HS2 Ltd, EirGrid, Cadent, EDF Energy** and **nationalgrid** and have been integral to some of the most high-profile infrastructure projects in the UK.

In 2016 the Department for Transport contracted Traverse to deliver the nation-wide consultation on the draft **Airports National Policy Statement**. This high-profile consultation received more than **70,000 responses**. We worked alongside DfT officials to support a fair and transparent consultation process. Our analysis and report were peer reviewed by an external consultancy and found to be **robust** and meeting **best practice** and was commended by the Project Team on quality.

During 2018 and 2019 we were commissioned by **Cadent** to undertake a wide-ranging programme of engagement and consultation in advance of the next price control period, RII02. We delivered activities including **engagement workshops, deliberative design, customer surveys, vulnerable customer engagement** and **consultation**. The outputs from the programme informed Cadent's forward planning and pricing structures as well as their ongoing approach to customer and stakeholder involvement.

We are currently providing **strategic support** to EirGrid, the operator of Ireland's national high voltage electricity grid. We are working closely with them to advise and deliver engagement and consultation across some of their largest programmes, including **alternative approaches to maintain engagement during social distancing**. Previously, we helped EirGrid to develop their '6-Step programme for engagement, which now underpins all of their project engagement.

## Nationally Significant Infrastructure Projects

We are highly experienced in delivering **nationally significant infrastructure projects (NSIPs)** and meeting the exacting standards set out by the **Planning Act 2008**, particularly in the **analysis and reporting of statutory consultation**. We understand the specific requirements for the **pre-application consultations and engagement**.



## Our skills

### 1) Analysis of qualitative and quantitative datasets

Our team is highly experienced in using **multiple types of analysis** to process and review all types of data, compliant with **ISO27001 certification**. Our systems remain **robust** and **secure** with the transition to fully remote working.

**Experience:** Lower Thames Crossing statutory consultations, BBC licence fee concession consultation, Airports National Policy Statement consultation, HS2a and HS2b consultations

### 2) Creating policy / communications briefings

We can quickly **consolidate large volumes of complex information** into easy-to-read reports for a range of audiences. We work with many clients at an executive level, creating briefings for board communications. Our quality systems are **ISO 9001 assured**.

**Experience:** Public dialogues on Advanced Nuclear Technology, Public Dialogues on Carbon Capture and Storage (BEIS), Public Dialogues on CAVs (DfT), Arts Council 10-year strategy.

### 3) Stakeholder management and engagement

We are adept at designing and implementing **stakeholder management tools and processes** and **working directly with stakeholders**.

**Experience:** Northern Powergrid stakeholder summit, National Infrastructure Commission stakeholder research, RWM evaluation of engagement

### 4) Leadership and strategic design and support

We provide **leadership support**, from coaching to scenario and simulation work. We design and deliver organisational development programmes, and support leaders and teams in **strategy development** – particularly for engagement, communications, and evaluation.

**Experience:** Bristol Water, Cadent, Islington Council, EirGrid

### 5) Evaluation

We can design and deliver **programme and process evaluations**, including **rapid cycle evaluation** methods during design, testing and roll-out of live projects, to provide essential insight and learning for delivery teams.

**Experience:** Greater Manchester Health and Social Care Integration, Greater London Authority Stepping Stones Evaluation, Essex County Council Social Impact Bond.

## How we can work together

We can support you a variety of resourcing options so you can to free-up internal capacity and focus on priority tasks. We are already on a number of government frameworks and can also quickly respond to direct contracting as per the [new procurement guidelines](#).

**1) Secondments.** Our team – from co-ordinator through to Director level – are available for secondments of varying lengths of time.

**2) Project work.** We can take on and deliver discrete projects of work within rapid timeframes.

**3) Strategic support (call-off contract).** We can work closely with your teams as an extension of your resource to be available online and on the phone whenever you need, ready to mobilise staff to complete tasks on an ad hoc basis (such as data cleaning, analysis, consolidation of information and documents, creation of briefings etc).